showtimes.com
part of the Tribute Entertainment Media Group network

that reaches over 4 million moviegoers monthly

• GEO LOCATION ABILITY ENSURES CONTENT IS RELEVANT TO YOUR MESSAGE
• NO WAITING WITH REDUCED LOAD TIMES
• ENHANCED SEARCH ACROSS ENTIRE DATABASE
• EXPANDABLE INFRASTRUCTURE ALLOWS FOR GROWTH

FULLY RESPONSIVE SITE

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info@showtimes.com • (416)-445-0544

2.4 MILLION MOVIEGOERS PER MONTH
5.6 MILLION PAGES PER MONTH
OVER 500,000 PRE ROLL OPPORTUNITIES PER MONTH

REACHES MOVIEGOERS ON THEIR MOBILE DEVICES
57% MOBILE
15% TABLETS
28% DESKTOP

REACHES THE TOP RANKED 1–5
NEW YORK | DALLAS | CHICAGO
LOS ANGELES | HOUSTON

2.4 MILLION MOVIEGOERS PER MONTH
5.6 MILLION PAGES PER MONTH
OVER 500,000 PRE ROLL OPPORTUNITIES PER MONTH

KEY SECTIONS
SHOWTIMES 67%
MOVIES 19%
TRAILERS 6%
Showtimes.com

Showtimes.com and tributemovies.com are part of the Tribute Entertainment Media Group network that reaches over 4 million moviegoers monthly. TEMG’s long-standing relationships with studios, distribution companies and theaters guarantees unique access to the stars and directors as well as going behind-the-scenes in the entertainment world.

Showtimes.com and tributemovies.com provides a leading edge user experience. Additionally, tickets for each showing are also available for purchase. Showtimes offers its audience a look at the movies currently in theaters and on IN HOME, as well as information on upcoming movies.

- Simple front end search options with geo-targeted results for local showtimes and movies
- News, sweepstakes, trailers and celebrity interviews
- Users can rate films and theaters and write their own reviews!
- New backend programming and algorithm provides users with content suggestions tailored to their interests and demographic
- All categories of movie viewing options available on each cinema page including IMAX, 3D, CC and more!

Experience the magic and power of Tribute Entertainment Media Group with Showtimes.com and TributeMovies.com

About Tribute Entertainment Media Group

Tribute Entertainment Media Group Inc., established in 1979, is a full-range multi-media company specializing in movie and entertainment content, producing and publishing our online Tribute magazine and Internet properties, as well as providing exclusive interviews with Hollywood's top celebrities. Tribute is also a leader in developing and executing innovative advertising concepts and programs.
## DIGITAL MEDIA PRICING

<table>
<thead>
<tr>
<th>STANDARD</th>
<th>SIZE</th>
<th>DEVICE</th>
<th>CPM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>Desktop</td>
<td>$25</td>
</tr>
<tr>
<td>Skyscraper</td>
<td>160 x 600</td>
<td>Desktop</td>
<td>$20</td>
</tr>
<tr>
<td>Big Box</td>
<td>300 x 250</td>
<td>Desktop/Mobile</td>
<td>$35</td>
</tr>
<tr>
<td>Mobile Banner</td>
<td>320 x 50</td>
<td>Mobile</td>
<td>$30</td>
</tr>
<tr>
<td>Adhesion Mobile</td>
<td>320 x 50</td>
<td>Mobile</td>
<td>$40</td>
</tr>
<tr>
<td>Mobile Interstitial</td>
<td>320 x 480</td>
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<thead>
<tr>
<th>VIDEO</th>
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<tbody>
<tr>
<td>Pre Roll</td>
<td>15 sec</td>
<td>Desktop/Mobile</td>
<td>$50</td>
</tr>
<tr>
<td>Pre Roll with Companion Big Box</td>
<td></td>
<td>Desktop</td>
<td>$60</td>
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</tbody>
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<table>
<thead>
<tr>
<th>SKINS</th>
<th></th>
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<tbody>
<tr>
<td>Site Skin</td>
<td>(Min 50,000)</td>
<td>Desktop/Mobile</td>
<td>$50</td>
</tr>
<tr>
<td>Site Skin With Ads</td>
<td>(Min 50,000)</td>
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<td>$60</td>
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<table>
<thead>
<tr>
<th>EMAIL</th>
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<th></th>
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</thead>
<tbody>
<tr>
<td>Market Targeting</td>
<td>Geo/ Theatre targeting</td>
<td>Email</td>
<td>Quoted</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>SWEEPSTAKES (custom packages available)</th>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Sweepstakes &amp; Promotions Visitors are avid sweepstakes fans, particularly when those sweepstakes are in sync with movie and celebrity content.</td>
<td></td>
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</tr>
<tr>
<td>Custom sweepstakes/ includes production &amp; 100k impressions (1 month)</td>
<td>Desktop/Mobile</td>
<td>$5,000</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>RISING STARS - IAB AD Units</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Bill Board</td>
<td>970 x 250</td>
<td>Cross Device</td>
<td>$50</td>
</tr>
<tr>
<td>Half Pages</td>
<td>300 x 600</td>
<td>Cross Device</td>
<td>$50</td>
</tr>
<tr>
<td>Portrait</td>
<td>300 x 1050</td>
<td>Cross Device</td>
<td>$50</td>
</tr>
<tr>
<td>Pushdown</td>
<td>970 x 90</td>
<td>Cross Device</td>
<td>$75</td>
</tr>
<tr>
<td>Sidekick</td>
<td>970 x 90</td>
<td>Cross Device</td>
<td>$75</td>
</tr>
<tr>
<td>Slider</td>
<td>970 x 90</td>
<td>Cross Device</td>
<td>$75</td>
</tr>
</tbody>
</table>

*Showtimes.com provides full production capabilities for any custom ad unit*
Featured Content
Here are just some of the 2020/2021 movies that Tribute Entertainment Media Group will be covering:

Also in Fall 2020
Toronto International Film Festival 2020
• Virtual Tribute Lounge including exclusive video interviews with the stars
• Updated news, showtimes, TIFF photos
• Red carpet coverage
• Exclusive sponsorship opportunities
• Photos of the stars
• Party coverage
What is CPM?
CPM stands for Cost Per Thousand. It is the standard way that most advertising is priced online. As an example, say you are interested in purchasing a Big Box ad 300x250 that has a price of $35 CPM. This means that 10,000 impressions in this ad placement would cost you $350.00.

What is an impression?
Each time your ad loads on a page it delivers an impression. If you appeared in one of the ad placements that would be 1 impression.

How long will my ad run for?
We will run your ad for as long as you like. You specify the start and end dates of your campaign and we run the banner evenly throughout this period.

How often will my banner show up?
The frequency in which your banner shows up depends on a number of factors including the length of your campaign, how many impressions you have purchased and whether you are targeting a specific section(s) of the site. Keep in mind most advertisers’ banners appear in rotation with other advertisers.
With unique expertise in digital media in the movie industry, we offer you exciting new opportunities to engage moviegoers across America, including:

SWEEPSTAKES | PROMOTIONS | MICRO SITES AND BREAKTHROUGH AD CREATIVE

Let us work with you to increase your customers, your Box Office and your sales!

WHAT EVERY MOVIEGOER NEEDS!

showtimes.com
tributemovies.com

YOUR MOVIE! YOUR TIMES!

EXPERIENCE THE MAGIC AND POWER of TRIBUTE ENTERTAINMENT MEDIA GROUP

with showtimes.com
tributemovies.com

PRODUCED BY TRIBUTE ENTERTAINMENT MEDIA GROUP
THE MOVIE MARKETING EXPERTS FOR OVER 30 YEARS!

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